



Lean Leader SUMMIT

CIOs & EAs

AI & Data

Lean & Agile Ops

**Sponsor Information
Package**

**Lean CIO & IT Leader
SUMMIT**

**July 3-4, 2024
IN MUNICH**

Dear Sponsor,

We are very pleased that you would like to enrich the Lean Leader Summit 2024 with the presentation of your company.

This Information Package is designed to provide you with useful information and get you in the mood for a productive and interesting conference.

If you have any questions, please feel free to contact us at any time.

Your Lean42-Team

Conference

- Information about the conference
- Information about the networking dinner
- Daily schedule

Exhibition

- Networking Focus
- Partnership Beyond Conference Exhibition
- Premium Highlighting
- Sponsoring Packages

Lecture (Premium)

- Profile & Lecture Abstract
- Lecture Presentation
- Good to know

Lean Conference on Site in Munich

- The Lean Conference will take place on site at the Nemetschek building in Munich on July 4, 2024.
- The speakers give the presentations live and are then available to the participants for a short question and answer session.
- The multifunctional exhibition room is the focal point of the conference. In addition to the breaks, the room serves as a place for networking and exchange with the conference participants.



Networking Dinner Evening Before

Come together in a relaxed atmosphere!

Get to know the participants and network over a casual get-together.

We welcome you on the eve of the conference in a cozy round with a culinary buffet. Here we get to know each other in a relaxed atmosphere and enjoy the evening together in summery temperatures.

- Time:
 - **Wednesday, 3rd July 2024**
 - from 6.00 p.m. to 10.00 p.m.
- Place:
 - Nemetschek-Haus, Konrad-Zuse-Platz 1, 81829 Munich
- Catering:
 - Flying buffet incl. drinks

Please let us know explicitly if you will attend the networking dinner!



Conference Day

Access to thought leaders, networking and a great exhibition!

The multifunctional showroom is the central point of the conference for interaction, recreation and accessibility. Besides the breaks, the showroom is mainly used as a place for networking through conversations and as an exchange area for CIOs & thought leaders with conference participants and exhibitors!

- Time:
 - **Thursday, 4th July 2024**
 - 8:30 a.m. to approx. 6:00 p.m.
- Place:
 - Nemetschek-Haus, Konrad-Zuse-Platz 1, 81829 Munich
- Catering:
 - Flying buffet incl. drinks (all-day drinks and coffee station, 3 breaks with standing buffet)



Daily schedule (preliminary – subject to change)

- 08.00 – 08.45 am Check-in
- 08.45 – 09.00 am Welcome Keynote
- 09.15 – 10.15 am Lectures
- 10.15 – 10.45 am 30 minutes coffee & network break
- 10.45 – 12.45 pm Lectures
- 12.45 – 01.45 pm 60 minutes lunch & network break
- 01.45 – 03.15 pm Lectures
- 03.15 – 03.45 pm 30 minutes coffee & network break
- 03.45 – 05.15 pm Lectures
- 05.15 – 05.30 pm Closing presentation

Networking Focus

- Our multifunctional exhibition space makes it easy to connect and engage – casual conversations lead to business relationships!
- Network with the international professional audience from leading companies and share your experiences with them
- Benefit from our coverage and from our diverse and sustainable advertising measures
- Present your tool as a **PREMIUM** sponsor in front of the expert conference participants in the main program

Up to 170 participants took part in our last events, all from leading companies with a broad diversity starting from medium-sized businesses up to economic DAX companies

such as 1&1 Telecommunication SE, ADAC AG, adidas AG, ANDREAS STIHL AG & Co. KG, Airport Munich, Allianz Versicherung, ALDI Süd, Amazon Web Services, Audi AG, BMW AG, Barmer Versicherung, Basler Versicherung, BSH Hausgeräte GmbH, C&A Services GmbH, Daimler AG, DATEV eG, DB AG, Debeka Krankenversicherung a.G., Deutsche Bundesbank, Deutsche Lufthansa AG, E. Breuninger GmbH & Co., EWR AG, E.ON, FC Bayern München, Festo AG, Flughafen München GmbH, Fujitsu Technology Solutions GmbH, Henkel AG & Co. KGaA, Hermes GmbH, HSE24 Home Shopping Europe GmbH, KATHREIN SE, KUKA AG, LEONI AG, Linde GmbH, Mercedes-Benz Group AG, Messe München GmbH, ÖBB, OSRAM GmbH, OTTO GmbH & Co KG, Röchling Engineering Plastics SE & Co. KG, Schwäbisch Hall Kreditservice, Soennecken eG, Swarovski, Swiss Life AG, Vodafone GmbH, Volkswagen AG, Wacker Chemie AG und einige Vertreter der Rundfunkmedien unter anderem vom Westdeutscher Rundfunk, Südwestrundfunk, ZDF, Hessischer Rundfunk und Bayerischer Rundfunk, and many more.



...and many more!

Partnership Beyond Conference Exhibition

- Free participation in our conference networking dinner
- Incl. participation to all lectures
- We highlight sponsors in many social media posts
- Exclusive online event/webinar e.g. “EA-Tool at a glance” highlighted in our social media and newsletters
- On-Demand availability of all online events on LeanACADEMY

Lean42 GmbH 1,115 followers

Don't miss the chance to be part of a **outstanding get-together** with thought leaders, networking and a great exhibition! Because there are many good reasons to come to the **Lean Konferenz in Munich** in Munich on June 14.

- Experience many great presentations and learn from outstanding speaker experts and industry leader like
 - Juliane Berger (Allianz Global Corporate & Specialty (AGCS))
 - Dr. Thomas Meintrup (Mercedes-Benz Group AG)
 - Romina Pyplacz geb. Medici (E.ON Digital Technology)
 - Alexander Gudenus (UNIQA Insurance Group AG)
 - Dr. Rainer Lorenz (Elli - A Brand of the Volkswagen Group)
 - Marlene Roth & Tobias Mohr (Lufthansa Technik)
 - Dr. Marcel Morisse (Hermes Germany GmbH)
- Network with CIOs and IT managers, enterprise architects and solution architects, and companies looking to implement or expand their EAM.
- Discover growth opportunities and get inspired by the experts' experience new trends (digitalization, AI/ML, Crypto/Blockchain, RPA, ...).
- Exchange ideas in a relaxed atmosphere and set tomorrow's IT and EAM standards with us.
- Get access to thought leaders and a great exhibition! Get insights into applications from leading tool vendors:
 - MEGA International
 - LeanIX
 - Bee360
 - Ins-pi
 - ServiceNow
 - ITRM Consult
 - OnePlan

Visit the "Weltstadt mit Herz" and experience the beautiful summer in Munich!

Lean Konferenz »Technology & Innovation – supercharge business outcomes«
 June 14, 2023 in Munich, Germany
<https://lean-konferenz.de>

#LeanKonferenz #Experts #ThoughtLeaders #Showroom #Networking #Exchange #CIO #EAM #EntArch #Munich

Many good reasons to be part of **Lean Konferenz in Munich!**

Lean Konferenz
 Your CIO & EAM Exchange & Networking Area in Germany

Technology & Innovation
 supercharge business outcomes

June 14, 2023
 in Munich

MEGA International, LeanIX, qbilon GmbH, ServiceNow, ins-pi GmbH, Bee360 a Clausmark Company, 42ANTS, OnePlan, ITR Management Consult OOD

Lean Konferenz »Technology & Innovation – supercharge business outcomes«
 Networking and exchange with CIO & EAM
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Lean Konferenz
 Management & EAM
 2023 June 14 in Munich
 Technology & Innovation
 supercharge business outcomes
 Your CIO & EAM
 Exchange & Networking Area
 in Germany

Access to thought leaders, networking and a great exhibition!

Sign up now!
<https://lean-konferenz.de>

Premium Highlighting

- **PREMIUM:** 30 min. presentation in the main program
- **PREMIUM:** Highlight as premium exhibitor on all advertising media (homepage, social media, ...)
- **PREMIUM:** Publication of the conference presentation (video & slides) on the LeanACADEMY

The screenshot displays the website's navigation menu (2024, SIGN UP, EXHIBITOR, SUBMISSION, REVIEW, GALLERIES, CONTACT, BLOG) and a main banner for 'Access to thought leaders, networking and a great exhibition!'. Below this, a 'Premium Exhibitors' section features logos for MEGA and LeanIX, with a red button for 'Premium Exhibitors'. A 'Sponsors & Exhibitors' grid includes logos for MEGA, LeanIX, servicenow, ins.p, bilon, Bee360, 42ANTS, and ITR Management Consult. A detailed profile for MEGA International is shown, including a bio for Leslie Rabinet, a 'Sustainable modernization of applications' article, and a red button for 'Experience HOPEX Platform'. A sidebar on the right lists 'Lean Konferenz 2023' details, including dates, location, and a 'Premium Exhibitor' badge. A bottom button asks 'Become an exhibitor?'.

..and many more!

Standard Package (short)

- 4 square meters of exhibitor space (2 x 2 meter) 5) in the foyer of the conference including:
 - 1 high table, 2 chairs, 1 electrical socket, free Wifi
 - Including 2 conference ticket (with lectures) for 890 EUR (plus VAT.) for service providers/consultants
- Additional conference tickets (with lectures) for service providers/consultants can be purchased for 890 EUR (plus VAT.) each
 - 2 additional free conference ticket (with lectures) for further distribution to your customers for free, only for members of corporate users for 490 EUR (plus VAT.)
 - 20% discount on further conference tickets (with lectures) for 490 EUR (plus VAT.) for distribution to customers, only for members of corporate users 2) for 490 EUR (plus VAT.)
- Free food and drinks
- Free participation in the networking dinner the evening before

3.900 € (plus VAT)

Premium Package (short)

- 6 square meters of exhibitor space (2 x 3 meters) in the foyer of the conference including:
 - 2 high tables, 3 chairs, 1 electrical socket, free Wifi
 - Including 4 conference tickets (with lectures) each 890 EUR (plus VAT.) for service providers/consultants
 - 20% discount on additional conference tickets (with lectures) for further distribution to service providers/consultants in the value of 890 EUR (plus VAT.)
- 4 additional free conference tickets (with lectures) for further distribution to your customers, only for members of corporate users in the value of 490 EUR (plus VAT.)
 - 40% discount on additional conference tickets (with lectures) in the value of 490 EUR (plus VAT.) for distribution to customers, only for members of corporate users for 490 EUR (plus VAT.)
- Free food and drinks
- Free participation in the networking dinner the evening before
- 30-minute time slot for a lecture in the main program of the conference
- Highlighting as a premium exhibitor

7.800 € (plus VAT)

Profile & lecture abstract

We need the following information & materials in order to be able to present you and your lecture in advance on the homepage and in our program:

- Portrait JPG or PNG (min. 300 dpi / 1200 px)
- Short CV (400-700 characters)
- Logo of your company as EPS, SVG, AI, JPG or PNG (min. 300 dpi / 1200 px)
- Title of your presentation
- Description of your presentation (600-800 characters)

Profile data and presentation abstract should ideally be in English.

Please send us this to: conference@Lean42.com or use our Nextcloud:
<https://share.lean42.eu/index.php/s/n2k28xsdSMRRXL5>

Lecture presentation PPT/PDF

A lecture lasts a total of 30 minutes, including a Q&A session.

Your lecture presentation will be saved on the presentation laptop in advance in order to be able to guarantee a smooth process. Please also have your presentation ready on a USB stick.

- Lecture presentation PowerPoint (PPT) or PDF
 - *Please make sure to fully embed the fonts in PowerPoint!*
- Videos MPEG, MOV, AVI, or link to YouTube / Vimeo

Your presentation and slides should ideally be in English.

Please send us this to: conference@Lean42.com:

Or by data transfer, e.g. via our NextCloud: <https://share.lean42.eu/index.php/s/n2k28xsdSMRRXL5>

DEADLINE:

1st April 2024

What topics are relevant?

Be part of the conference and submit your contribution on the main topics Technology & Innovation, Enterprise Architecture Management, Business Agility, Acceleration & Change, IT Management & Strategy, Lean & Agile, Digital Transformation or Innovation in different areas:

- What challenges are you currently facing and what insights can you pass on to the participants?
- What methods and approaches have worked or not worked for you in practice?
- What tools and methods exactly can you recommend to companies that are currently in a similar situation?
- What Dos and Don'ts emerged for you in your path of your project?
- Were there any failures along the way of your project that you would like to tell about?

What format will the presentation be in?

You will report in front of an audience about your own practical experience or about your findings from personal or scientific research. The session usually **lasts 30 minutes including Q&A.**

In which language should the presentation be given?

Your presentation and slides should ideally be in English.

Who are the participants in the audience?

Participants primarily include people involved in IT management, business strategy and enterprise architecture. These include CIOs organization developers, IT and management managers, enterprise and solution architects, executives, managing directors and board members, but also Lean and Agile coaches.

Will the sessions be published afterwards?

After the conference we will make the presentations and video recordings available to the participants in our [Subscription Platform LeanACADEMY](#).

Contact information

Contact:

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